



2027 AND BEYOND REQUEST FOR PROPOSAL

MEN'S AND WOMEN'S BASKETBALL CHAMPIONSHIPS



HBCU Athletic Conference (HBCUAC)

The HBCUAC is the fastest growing NAIA conference in the country, hosting seven collegiate championships.

Championship Sports

Men's and Women's Cross Country

Women's Volleyball

Men's and Women's Basketball

Baseball

Softball

Men's and Women's Soccer

Men's and Women's Outdoor Track & Field





HBCUAC TV

on the URBAN EDGE NETWORK

- **24/7 PROGRAMMING**
- **LIVE & ON-DEMAND COVERAGE**
- **LIVE GAMES**

AVAILABLE ON



Roku

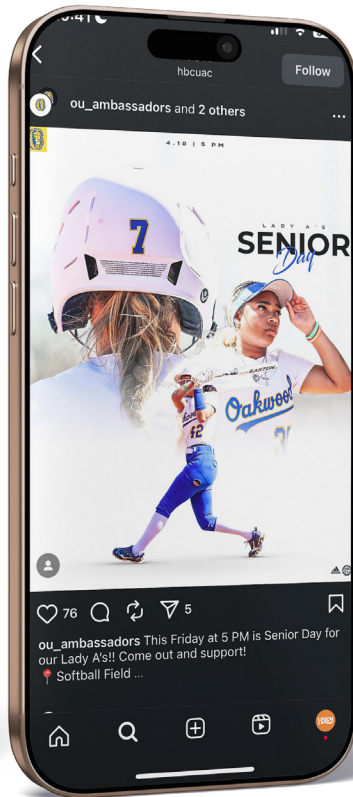
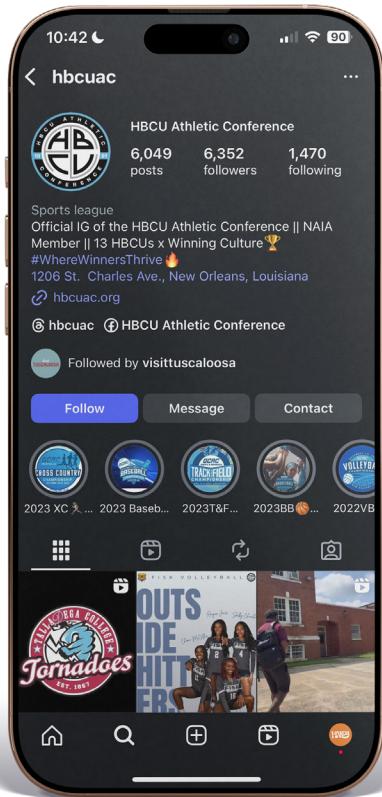
fubo^{TV}



The HBCUAC creates significant social media engagement and has an active online presence.

ACROSS ALL ACCOUNTS

 EMAIL 350K SUBSCRIBERS	 X 200K SUBSCRIBERS
 INSTAGRAM 300K SUBSCRIBERS	 TIKTOK 100K SUBSCRIBERS
 YOUTUBE 181 SUBSCRIBERS	 FACEBOOK 65K SUBSCRIBERS





The **HBCUAC Men's and Women's Basketball Championships** have grown to be a significant economic driver for cities.

With the conference's rapid expansion, the HBCU Athletic Conference has grown to **15 schools**.

The conference expects additional members during the 2026-2027 academic year.

HBCUAC HBCU



HOSTING OPPORTUNITIES

CHAMPIONSHIP YEARS 2027-2029

DATES

February 22 - 28 2027

February 21 - 27 2028

February 26 - March 4 2029

More than 750 student-athletes from eight states and the US Virgin Islands participate every year.

Attendance: between 1,500 to 2,500 in attendance

Stay pattern Sunday through Sunday

Broadcast on HBCUAC TV and Urban Edge Network



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DESTINATION NEEDS

- Rental of venue, including janitorial, concession stand and staff
- Hospitality area for staff and officials
- Game clock operator, statician and scorebook keeper
- Coordinate athletic trainers
- Host press conference prior to championship
- EMS/ambulance (if needed)
- Nine staff hotel rooms for eight nights
- Welcome reception for up to 500 guests
- Bid fee of \$15,000 to go to HBCUAC
- Local public relations and marketing support
- Negotiate and provide staff and schools with hotel rates
- Electronic scoreboards
- Media room



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VENUE NEEDS

- Basketball arena/gym with seating of at least 2,000
- Four team locker rooms
- Two official locker rooms
- Public address system
- Digital scoreboards and videoboards
- Hospitality areas for sponsors, VIPs, coacher and volunteers
- Defined seating areas for spectators
- Suites access for staff, partners and hosting opportunities
- Parking within close proximity to primary entrance and exit
- Area for vendors to showcase partner products



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EVENT HISTORY

CHAMPIONSHIPS

February 2024-2026

Tuscaloosa, Alabama

February 2023

Jackson, Mississippi

February 2022

Little Rock, Arkansas



THANK YOU

Due date on or before **November 28, 2025 5PM CST.**

Like every proposal, items included are negotiable; so do not hesitate to reach out with questions to
Don Staley, President and CEO at (205)394-0700.

Please submit your requests for proposal (RFP) to Don Staley at
dstaley@snapsportstourism.com.

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